



Struggling for working capital? Want to share the risks of growing your business? Consider listing your company on NSX.

BENEFITS OF BECOMING A LISTED COMPANY

// ACCESS TO CAPITAL

An Initial Public Offering (IPO) accesses capital, enabling you to grow your business. It also gives you the ability to raise funds from your existing shareholders now, or when required in the future.

// INCREASE THE VALUE OF YOUR COMPANY

Listed companies tend to trade on higher valuations than private companies.

// SELL DOWN / HAND CONTROL OVER TIME - INSTEAD OF ALL OR NOTHING

Assists with succession planning, distribution of shares to children/relatives or partners wishing to increase their investment and leadership in your company.

// LOOK AFTER THE PEOPLE WHO GOT YOU THERE

Provide tangible incentives for employees, management and franchisees.
Tax deductions may be available – see your accountant.

// GREATER LIQUIDITY

Increasing the liquidity in your company's shares allows you to broaden your shareholder base and gives existing shareholders an exit opportunity. This assists with succession planning and gives 'currency' to buy or merge with other businesses.

// DAILY MARKET VALUATION

Your company's shares may be sought after. This creates trading activity and a regular market valuation of your business, your shareholding and for other shareholders.

// INVESTOR CONFIDENCE

Being listed on a regulated stock exchange enhances corporate governance and disclosure requirements, providing investors with an increased level of confidence.

THE NATIONAL STOCK EXCHANGE OF AUSTRALIA

NSX Limited is unique in Australian Financial Markets. It operates both the National Stock Exchange and the Bendigo Stock Exchange. Both exchanges are focused on listing small to medium sized enterprises. NSX Ltd now has more than 110 securities and \$1billion in market capitalisation across its two exchanges.

NSX listed companies cover a diverse range, in size, activities and geographic location. SMEs, community-based organisations, debt securities, property and investment schemes are all catered for.

WHY CHOOSE NSX?

• Cost effective

As an alternative exchange for small to medium size businesses, NSX has designed a cost structure, which delivers value to your company.

• Fewer Shareholders Needed

A spread of only 50 shareholders is required to list on NSX.

• Suits Growing Companies

Companies with a market capitalisation of just \$500k meet NSX's size requirements, ensuring growing businesses can become listed from an early stage.

FOR FURTHER INFORMATION

Contact Ian Craig – Companies Manager
Level 8, 410 Collins Street Melbourne VIC 3000
Ph +613 9664 0000
ian.craig@nsxa.com.au

www.nsx.com.au