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NSX Media & Promotions Policy.

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1. PURPOSE OF THE MEDIA & PROMOTIONS POLICY

The NSX Media & promotions Policy sets out the policy regarding the use of NSX trademarks, logos and corporate identity by others outside of the NSX.

The policy demonstrates guidelines when the NSX corporate identity can and cannot be used.

Organisations seeking use of NSX material should apply in writing to the NSX for permission.

2. NSX CORPORATE IDENTITY

The NSX Corporate Identity includes the following:

- NSX Logo and derivations
- NSX Website
- NSX Letter head and stationary
- NSX brochure and promotional material
- NSX Listing and Business Rules and associated intellectual property
- NSX Practice Notes

3. YOU MAY REPRODUCE

Although all our material is copyright, publishers and other people may reproduce verbatim the **words of the following documents**. You can reproduce the words in these documents in hard copy and/or in electronic format for sale or otherwise without asking for further permission from NSX:

1. NSX Listing & Business Rules
2. NSX Practice Notes
3. NSX Forms
4. Media and Information Releases
5. NSX Calls Newsletter
6. NSX Guide to Listing
7. NSX Frequently Asked Questions Fact Sheet

Where the NSX logo exists on these documents it must be reproduced with the documents.

You must acknowledge ownership of the content, eg "© National Stock Exchange of Australia Limited. Reproduced with permission."

A horizontal row of 15 small, dark blue squares is located at the top left of the page.

4. INFORMATION VENDORS, PARTICIPANTS, NOMINATED ADVISER, & NSX LISTED COMPANIES

Information vendors, participants, nominated advisers and listed companies may utilize the NSX logo without written permission. However the user must inform NSX of the application of the logo whether it is on the user's website or in their promotional material.

You must acknowledge ownership of the content, eg "© National Stock Exchange of Australia Limited. Reproduced with permission."

5. LOGO & TRADEMARKS

The NSX logo and trademarks are not to be used without express written permission from the NSX.

6. WEBSITES

Subject to certain conditions, the NSX is happy for you to insert a link to home pages and/or specific pages of our website:

<http://www.nsx.com.au> or

<http://www.nsx.net.au> or

<http://www.bsx.com.au> or

<http://www.bsxtaximarket.com.au>

<http://www.wollongongexchange.com.au>

<http://www.waterexchange.com.au>

Please observe the following conditions of linking to our websites

1. Links must be presented in a way which fairly represents our role and our site. They must not embarrass us.
2. The context in which you insert the link must not give your visitors the impression that your site, or your company, is sponsored or endorsed by us.
3. The context of the link must not suggest that we have created any of your content i.e. the source of the material must be clear.
4. You must never reproduce our logo without express approval from the NSX

7. STAFF

NSX Staff cannot be used for promotional purposes including photographs without the prior written permission of the NSX.



8. USE OF NSX OFFICES AND ENVIRONS

The inside the NSX offices must not be photographed without the written permission of the NSX.

The outside of the NSX offices and environs can be photographed without the permission of NSX.

Companies can photograph inside the NSX offices on the day of listing. No photographs can be taken prior to listing.

9. PROMOTION BY THE NSX OR OF THE NSX

As a general policy NSX can not promote one Listed Company, Participant or Nominated Adviser over another.

The NSX is able to provide educational and supporting material to be provided to company shareholders, representatives or potential customers of participants and nominated advisers.

Senior officers of the NSX are able to meet with representatives of listed companies, participants and nominated advisers for the purposes of raising awareness about the NSX, discussing NSX business or for surveillance and compliance matters.

Senior officers of the NSX are able to attend seminars, conferences or workshops organized by listed companies, participants and nominated advisers for the purposes of raising awareness of the NSX amongst the intended audience.

The NSX cannot advertise in any media feature organised by a company intending to list, a listed company, a participant or a nominated adviser. The NSX is able to submit editorial content, an article or material about the NSX only where the NSX's role is clearly portrayed and does not intimate support of any listed company, participant or nominated adviser.

The NSX has a policy of not appointing agents to operate on its behalf as this could be construed as promoting one organisation over another.

10. FURTHER INFORMATION

Further information concerning acceptable use of the NSX Corporate Identity can be address to:

Marketing Manager
National Stock Exchange of Australia Limited
Ground floor
410 Collins Street
Melbourne VIC
Australia 3000





11. APPLICATION FOR USE OF NSX CORPORATE MATERIAL

Applications should be made in writing in the first instance to:

Marketing Manager
National Stock Exchange of Australia Limited
Ground floor
410 Collins Street
Melbourne VIC
Australia 3000

Applications should state the name of the organisation, purpose, what NSX material is being requested to be used and how long this material will be used.

